



# Le Monde l'époque

SAHEDI LE HAS BOIA

The weekly lifestyle supplement  
of Le Monde  
in le monde Week-End



## MARKET POSITION:

**Le Monde l'époque** is a weekly supplement of Le Monde Week-end launched in March 2016. It aims to keep readers informed, entertained and up to date on major current international topics. **Le monde l'époque** regularly discusses the latest societal issues that affect our day to day lives.

|                                                      | Le Monde       | Le Figaro      | Les Echos      |
|------------------------------------------------------|----------------|----------------|----------------|
| <b>Paid Circulation in France ACPM OJD 2024-2025</b> | <b>549 758</b> | <b>375 081</b> | <b>140 558</b> |
| <b>Total Circulation ACPM OJD 2024-2025</b>          | <b>554 495</b> | <b>377 813</b> | <b>141 809</b> |
| Readership<br><u>ONE NEXT 2025 S2</u>                | 2 737 000      | 1 939 000      | 799 000        |
| <u>INFLUENCE 2025</u>                                |                |                |                |
| All                                                  | 963 000        | 642 000        | 351 000        |
| Senior management                                    | 548 000        | 313 000        | 201 000        |
| Top 1% Wealthiest (+200K€)                           | 52 000         | 53 000         | 31 000         |

## EDITORIAL PROFILE:

*Le Monde l'Époque* is a weekly supplement of *Le Monde* with the following sections:

- **Work** : tips and advice to have a better relationship with work
- **Tourism**: Places to visit, hotspots and questionnaires
- **Cooking**: New trends and recipes.
- **Psychology**: Family and couple orientated articles
- **Anywhere garden**: for anyone who likes to garden- no matter the size of their garden
- **A reinvented Proust questionnaire for celebrities**
- **Editorial profile on the last page**

## ADVERTISING RATES 2026:

| Format              | Standard  | Premium (Page 3) | Sizes (mm)             |
|---------------------|-----------|------------------|------------------------|
| Central Double Page | -         | 323 100 €        | 600 x 435              |
| Double News         | -         | 183 200 €        | 407 x 272              |
| Page                | 135 100 € | 223 800 €        | 285 x 435              |
| News                | 69 200 €  | 106 000 €        | 189 x 272              |
| ½ page              | 76 900 €  | 122 400 €        | 285 x 215 or 140 x 424 |
| 1/3 Page            | 53 100 €  | 85 400 €         | 92 x 424 or 189 x 215  |

## TECHNICAL SPECIFICATIONS:

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