



LE QUOTIDIEN DE L'ART

The leading daily voice in art and culture



MARKET POSITION:

Le Quotidien de l'Art is the only daily art publication in France, with 12,000 daily sends and 125,000 downloads per month. Its readership is highly professional and influential: collectors, museum directors, curators, gallerists, dealers, and cultural policymakers. The title is positioned as an essential tool for the art world, delivering fast, reliable, and expert information every morning..

	Le Quotidien de l'Art
Newspapers downloaded per month (Publisher 2025)	125 000
Unique Visitor per month (Publisher 2025)	60 000

EDITORIAL CONTENT:

The publication offers daily coverage of exhibitions, the art market, museums, and cultural policy, plus exclusive reports on fairs, auctions, and major events. Each Friday, L'Hebdo provides in-depth analyses and features. Special editions are produced around leading art fairs and distributed directly on-site, making the magazine a key reference for timely and authoritative art news.

ADVERTISING RATES 2026 :

FORMAT	STANDARD	Trim (W X H) mm
Page	4 200 €	210 x 297
1/2 Page ways	2 450 €	190 x 122 or 91 x 277
¼ Page	1 700 €	91 x 122

TECHNICAL SPECIFICATIONS:

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COPY DEADLINE:

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