

Les Rhabilleurs

L'HORLOGERIE ET SES UNIVERS

The French watchmaking and its whole words website

MARKET POSITION:

Les Rhabilleurs is part of MenInvest Group which is a leading group to reach up-market men from 25 to 49 years old. 67% of French men no longer regard typical female topics like fashion as taboo. Men wish to be individualised and choose for themselves. MenInvest proposes 6 specially designed offers at 80% of men with 7.5 million of Unique Visitors and 80 million pages viewed. The 6 packs are culture and entertainment, lifestyle, cars, sport, news/finance and high tech mobility.

	Les Rhabilleurs
Unique Visitors (per month)	45,000
Pages viewed (per month)	120,000

Source: Publisher figures 2015

WEBSITE PROFILE:

From a blog to a website, **LesRhabilleurs.com** is becoming the first and only place dedicated to "Watchmaking and its World". The aim of **Lesrhabilleurs.com** is to share the passion for watches with a completely different approach to other websites. It has a more lifestyle approach and is the perfect mix of watchmaking, luxury and fashion style. They have just launched the new version of their Magazine; the next step is to bring their contents to the world. The "Rhabilleurs" is coming soon onto your screens for English speaking people.

ADVERTISING RATES 2018:

Format	CPM €	Size
Leaderboard	40 €	728 x 90
Leaderboard expand	50 €	728 x 180
MPU	55 €	300 x 250

TECHNICAL SPECIFICATIONS:

Please contact us for all details

CREATIVE DEADLINE:

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