



**The Mac universe reference**

**MARKET POSITION:**

Logicielmac.com is a website specializing in the hi-tech sector. This website is considered to be one of the best providers of advice and software in the Apple, iOS, Mac universe in France. This website offers a platform in order to download software safely. This website is a part of the ERE Digitale group.

	<b>Logicielmac.com</b>
Unique Visitors (per month)	300,000
Impressions (per month)	600,000

**WEBSITE PROFILE:**

Logicielmac.com target is AB+, self-employed and small/medium sized business.

Logicielmac.com allows users to have advice on which software or app would be the most convenient regarding to their needs. The website offers a forum, with a community within this website where the users can discuss in order to solve their technical issues or to get advice before a purchase.

The user will also find in Logicielmac.com a software design segment dedicates to developer professional. Logicielmac.com will be a kind of specific website Apple oriented. As a specialist website can be.

The software segments proposed are Internet, practical, utilitarian, multimedia, security and games.

**TECHNICAL SPECIFICATIONS:**

Please contact us for details

**COPY DEADLINE:**

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