



# L'Opinion

Leading Daily Political Newspaper

COVER PRICE: 3€



## MARKET POSITION:

Created in 2013, **L'Opinion** is an influential newspaper focusing exclusively on political, economic and international news. It is renowned for its pro-business, liberal and European standpoint. Its print version has 19 500 subscribers, 94% of whom are AB+ with 20% earning more than 160k € per year, and 53% have been a manager at some stage in their life.

	L'Opinion
<b>Total Daily Circulation 2025</b> (Publisher + ACPM OJD January 2025)	<b>37 377</b>

## EDITORIAL PROFILE:

**L'Opinion** has a concise format with only 8-12 pages, in order to avoid overloading their readers with information. It includes 3 different supplements: one weekend supplement released every Friday, an art and lifestyle magazine released 4 times a year, and a daily edition of the Wall Street Journal. It always contains a diversity of opinion with the intention of allowing the reader to make their own opinion.

## ADVERTISING RATES 2026:

Size	DER	Size W X H (mm)
Page	27 000€	435 x 287
Double page d'ouverture	48 000€	435 x 601
News Page	18 000€	274 x 192
½ page	21 500€	203 x 273 or 422 x 138
1/3 page	10 000€	141 x 273

## TECHNICAL SPECIFICATIONS:

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