



marie claire

Bestselling Women's Magazine

Monthly

Published on Wednesdays and Thursdays

COVER PRICE: 2,90€



MARKET POSITION:

Marie Claire is one of the most recognised women's titles in the world. *Marie Claire France* is always evolving and reinventing itself, whilst staying committed to women. Created in 1937 *Marie-Claire France* has forged a close relationship with its audience as it dares to communicate with them on the realities of their own lives. Counting on a monthly domestic print readership of 1.3 million, digital monthly unique users of 6 million and 1 million fans on social media. The Marie Claire Group reaches 70 million women across 28 countries. 67% of its readership are women, 23% are between the age of 25-49 and 23% are AB+ women.

	MARIE CLAIRE
Paid circulation in France ACPM OJD 2024 - 2025	256 838
Total circulation ACPM OJD 2024 - 2025	263 234
Readership ONE NEXT 2025 S2	1 243 000
<u>INFLUENCE 2025</u>	
All	294 000
Senior management	141 000
Top 1% Wealthiest (+200K€)	15 000

EDITORIAL PROFILE :

Marie Claire is renowned for its diverse coverage in fashion, beauty, wellbeing, family, empowerment and lifestyle. Its leading titles include : Marie-Claire, Magic Maman, Marie-Claire idées, Marie Claire enfants, Marie- Claire Maisons, Stylist, Avantages, Cuisine et Vins de France, and La revue du vin de France.

ADVERTISING RATES 2026 :

FORMAT	STANDARD	SIZE L X H (MM)
Double page	80 800€	430 x 270
Page	40 400€	215 x 270
½ Page	28 600€	215 x 131 or 103 x 270
1/3 page	9 200€	70 x 270
Outside Back Cover	109 700€	215 x 270

TECHNICAL SPECIFICATIONS:

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