



Leading monthly  
Rugby magazine  
Cover price : € 3.00

**MARKET POSITION:**

**Midi Olympique Magazine is the leading magazine on rugby in France.** Published on the first Monday of the month, it deals with a variety of subjects combining rugby with other topics such as economy, lifestyle and politics. **Its readership is composed essentially of wealthy AB+ males.**

	<i>Midi Olympique Mag</i>
<b>Total Circulation</b> – ACPM (OJD 2019)	<b>49,492</b>
<b>Domestic Paid Circulation</b> – ACPM (OJD 2019)	<b>49,097</b>
<b>Readership (Monthly)</b> – (One -2017)	<b>756,111</b>

**EDITORIAL CONTENT:**

**Midi Olympique Magazine** offers an enriched content based on:

- ✓ In depth interviews of players, coaches, managers.
- ✓ Wide range of topics analysed from different angles (Psychological, economic, Athletic)
- ✓ Special section “2eme cahier” featuring Questions and answers, fitness, product testing.
- ✓ Illustrations throughout the publication to enrich the content

**ADVERTISING RATES 2020 :**

Please contact us for details

**TECHNICAL SPECIFICATIONS:**

Please contact us for details.

**COPY DEADLINE:**

Please contact us for details

would like to receive copies, a media pack or coverage rankings, please contact  
GCA International Media Sales 020 7730 6033 – Email: [gca@gca-international.co.uk](mailto:gca@gca-international.co.uk)