



MARKET POSITION:

Mobvalue goal is to help advertisers to reach new audiences by targeting their campaigns through personalization and interactivity of their advertisement. They provide on-demand answers to advertisers wishing to strengthen their presence on the mobile.

Mobvalue have been working in the digital advertising industry for 6 years, close to the top media agencies and advertisers.

HI-TECH PACK:

	Mobvalue.com Hi-Tech Pack
Unique Visitors (per month)	1 000 000
Impressions (per month)	31 000 000

The hi-tech pack is a group of all the application that passionate of hi-tech materials will read to have the last advice or news referring to new technologies

Video games news, test of new products or advice to optimize the usage of your materials could be read through these applications

With 1 000 00 unique visitors and 31 000 000 impressions per month, this pack is the insurance to reach efficiently a specific target with an identify hobby.



TECHNICAL SPECIFICATIONS:

Please contact us for details.

COPYDEADLINE:

Please contact us for details.

If you would like to receive copies, a media pack or coverage rankings, please contact
 GCA International Media Sales 020 7730 6033
 Email: gca@gca-international.co.uk