



**MARKET POSITION:**

Mobvalue goal is to help advertisers to reach new audiences by targeting their campaigns through personalization and interactivity of their advertisement. They provide on-demand answers to advertisers wishing to strengthen their presence on the mobile.

Mobvalue have been working in the digital advertising industry for 6 years, close to the top media agencies and advertisers.

**WOMEN PACK:**

	<b>Mobvalue.com Women Pack</b>
<b>Unique Visitors (per month)</b>	5 000 000
<b>Impressions (per month)</b>	102 000 000

The women pack is a group of all the favourite applications of women. Last trend and fashion news, famous people news, general news and music applications are the content of this pack.

With 5 000 00 unique visitors and 102 000 000 impressions per month, this pack is the insurance to reach efficiently a specific mobile target interested about many different subjects.



**TECHNICAL SPECIFICATIONS:**

Please contact us for details.

**COPYDEADLINE:**

Please contact us for details.

If you would like to receive copies, a media pack or coverage rankings, please contact  
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