



**MARKET POSITION:**

Mobvalue goal is to help advertisers to reach new audiences by targeting their campaigns through personalization and interactivity of their advertisement. They provide on-demand answers to advertisers wishing to strengthen their presence on the mobile.

Mobvalue have been working in the digital advertising industry for 6 years, close to the top media agencies and advertisers.

**ENTERTAINMENT PACK:**

	Mobvalue.com Youth / Entertainment Pack
Unique Visitors (per month)	4 000 000
Impressions (per month)	218 000 000

The Youth/Entertainment pack is a group of applications that people can check during their leisure time.

TV programme, music, humour, brief news and video games applications represents the body of this pack, therefore this pack is about multiple sector of entertainment.

With 4 000 000 unique visitors and 218 000 000 impressions per month, this pack is the insurance to reach efficiently a specific mobile target in being present on applications that people read many times a day.



**TECHNICAL SPECIFICATIONS:**

Please contact us for details.

**COPYDEADLINE:**

Please contact us for details.

If you would like to receive copies, a media pack or coverage rankings, please contact  
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