



**MARKET POSITION:**

**Madvertise** is the leading group of integrated mobile marketing listed on the French Stock Exchange.

It is also present in the rest of Europe, with a total of 71 million of users.

**Madvertise's** objective is to help clients in the mobile value process and its work is based on 4 pillars: Innovation, Reactivity, Expertise and Performance.

|                             | MNG        |
|-----------------------------|------------|
| Unique visitors (per month) | 21,325,000 |
| Unique visitors (per month) | 3,605,000  |

Source: Mediametrie Netratings June 2019

**WEBSITE CONTENT:**

**Madvertise** is a network composed of more than 80 Premium brands which are separated in 10 packs in order to reach all the targets: Women, Culture/TV, News/Economy/Finance, High Incomes, Automobile/Real Estate, Sports, Kids, Entertainment/Music, Meteo/Travel and High-Tech.

**ADVERTISING RATES 2019:**

Please contact us for details

**TECHNICAL SPECIFICATIONS:**

Please contact us for details

**CREATIVE DEADLINE:**

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