



MARKET POSITION:

Sneakers.fr is a part of MenInvest Group which is a leader of the upscale professional male target between 25-49 years old. For 67% of men, certain topics are no longer dedicated just to women. Men want to be themselves and simply treat themselves. MenInvest offer 6 packs targeted at 80% of men with 7.5 million of Unique Visitor and 80 million pages viewed. The 6 packs are culture and entertainment, lifestyle, cars, sport, news/finance and high tech mobility.

	Masculin.com
Unique Visitors (per month)	400,000
Impressions (per month)	1,350,000
Time spend per UV (per month)	06:30

Source: publisher figures May 2012

WEBSITE PROFILE:

Masculin.com is a website dedicated to men. He has many categories such as fashion, high tech, cars, lifestyle, entertainment, shopping ...

ADVERTISING RATES 2018:

Please contact us for all details

TECHNICAL SPECIFICATIONS:

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CREATIVE DEADLINE:

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