



FRENCH TV

Unveil the natural life beauty

MARKET POSITION:

Nat Geo Wild is broadcast on CANALSAT, numericable, Free, Orange, and Bbox. Nat Geo Wild rivals with competitors such as Planete channel. The audience share of Nat Geo Wild in France for viewers over 4 years of age is 0.2% (Mediamat Thematik January-June 2016).

| Nat Geo Wild | |
|--------------------|-----------|
| Coverage per month | 4.000.000 |

Source: Médiamat Thematik January-June 2017

EDITORIAL PROFILE:

Nat Geo Wild examines the wonders of nature. Nowadays, the environment is a worldwide shared interest, and this channel informs its viewers of concerns regarding the ecological system. This channel broadcasts the best of nature documentaries such as Brady Barr's, Cousteau odysées 20.000 lieux sous les mers and incredible documentaries on animals from all over the world.

ADVERTISING RATES 2018:

Proposals only on request

TECHNICAL SPECIFICATIONS:

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gca@gca-international.co.uk