



FRENCH TV

A strong discovery TV channel

MARKET POSITION:

National geographic channel is a channel available on CANALSAT, Numericable, Free Orange and Bouygues Telecom. Created in 2001, National Geographic Channel is considered to be one of the major discovery channels in France. The audience share of viewers of over 4 years of age is 0.2% (according to Mediamat Thematik January-June 2016).

National Geographic Channel	
Coverage per month	5.100.000

Source: Médiamat Thematik January- June 2017

EDITORIAL PROFILE:

Themes examined by this channel are related to science, architecture, enigmas, human genius, and natural disasters. The explorers, adventurers and documentarians at National Geographic study the world ceaselessly in order to provide documentaries of the highest quality. The aim of this channel is to offer their viewers a better understanding of the world.

ADVERTISING RATES 2018:

Proposals only on request

TECHNICAL SPECIFICATIONS:

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