

L'OFFICIEL HOMMES

France's Leading Fashion Men's Magazine
Cover Price: € 6.00



MARKET POSITION:

Published by the Publisher Jalou, **L'Officiel Hommes** has been relaunched in 2007, after a stop of 9 years. **L'Officiel Hommes** is, as its female twin, a fashion magazine, which covers everything considered to be essential in this market three times a year.

		L'Officiel Hommes
Readers	Publisher 2017	120,000
Total paid circulation	Publisher 2017	35 000

EDITORIAL PROFILE:

L'Officiel Hommes is to become the men's fashion magazine reference. Intended for the men who are fashion and brand sensitive, it obviously gives, without falling in the classicism excess, the leading part to clothes, accessories and products of exception like cars, pens, and lighters ... Its editorial content is dedicated to the fashion shared between prestigious brands and emergent young designers and its latest evolutions. Moreover, it covers lots of artistic subjects such as photography and photographers, designer and fashion design, music and cinema, couture and art, etc. A particular importance is given to the layout and the photography to confer to **L'Officiel Hommes** the image of an elegant and luxurious magazine.

ADVERTISING RATES 2018:

Size	4 colour	B&W
Page	14 000 €	11 500 €
DPS	26 200 €	24 400 €
1/2 Page	9 400 €	8 300 €

TECHNICAL SPECIFICATIONS:

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