



Quarterly magazine  
Cover Price: € 5



### **MARKET POSITION:**

*L'Officiel Hommes* is, like its female twin, a fashion magazine, which covers everything considered to be essential in this market four times a year. This is a very specialised title which reaches mainly men (85%) aged between 25 and 55 years old (75%) and belonging to the upper and middle class (76%).

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	<b>L'Officiel Hommes Espana</b>
<b>Print Run</b>	<b>65,000</b>

### **EDITORIAL PROFILE:**

*L'Officiel Hommes Espana* is to become the men's fashion magazine reference. Intended for the men who are fashion and brand sensitive but also for men interested in culture, design, beauty, technology, art and travel, it obviously gives, the leading part to clothes, accessories and products of exception like cars, pens, and lighters ... Its editorial content is dedicated to the fashion shared between prestigious brands and emergent young designers and its latest evolutions.

Moreover, it covers lots of artistic subjects such as photography and photographers, designer and fashion design, music and cinema, couture and art, etc. A particular importance is given to the layout and the photography to confer to *L'Officiel Hommes Espana* the image of an elegant and luxurious magazine.

### **ADVERTISING RATES 2018:**

<b>FORMAT</b>	<b>RATES</b>
Double Page	24,500€
2/3 Page	12,400€
Half Page	10,000€
1/3 Page	9,000€

### **TECHNICAL SPECIFICATIONS:**

Please contact us for details.

### **COPY DEADLINE:**

2 weeks prior to publication date.

If you would like to receive copies, a media pack or coverage rankings, please contact  
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