

# L'OFFICIEL voyage

*The French bi-annual magazine on luxury travel,  
Cover Price: € 7.00*



## **MARKET POSITION:**

*L'Officiel Voyage* was launched in November 2005 in order to complete *L'Officiel* offer, with an upmarket magazine devoted to luxury travel. It is aimed at both women and men with managerial position and household with very high income.

		L'Officiel Voyage
Total Circulation	(publisher stat 2016)	75,000
Total paid circulation	(publisher stat 2016)	52,000

## **EDITORIAL PROFILE:**

*L'Officiel Voyage* is a very modern and upmarket publication, which looks at places to travel from a luxurious perspective. In this publication the reader is invited to explore fabulous trips to the most extraordinary places all over the world such private islands, exclusive ski resorts... The choice of subjects and depth of coverage are kept in harmony with *L'Officiel* editorial style, by presenting in a high-quality layout the last products linked to the travel industry (fashion, products...).

## **ADVERTISING RATES 2018:**

Format	4 colour	B&W
1/1 Page	11 900 €	10 700 €
1/2 Page	7 600 €	7 000 €
DPS	22 200 €	21 000€

## **TECHNICAL SPECIFICATIONS:**

Please, contact us for detail.

## **COPY DEADLINE:**

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