

L'OFFICIEL ^{PARIS} voyage

The Spain semestrial

Cover Price: € 6.00

magazine



MARKET POSITION:

L'Officiel Voyage was launched in November 2005 in order to complete *L'Officiel* offer, with an upmarket magazine devoted to luxury travel. It is aimed at both women and men with managerial position and household with very high income.

L'Officiel Voyage mainly reaches men and women aged between 35 and 50 years old, described as urban and belonging to the upper and middle class.

	L'Officiel Voyage
Total Circulation	40,000

EDITORIAL PROFILE:

L'Officiel Voyage is a very modern and upmarket publication, which looks at places to travel from a luxurious perspective. In this publication the reader are invited to explore fabulous trips to the most extraordinary places all over the world such private islands, exclusive ski resorts... The choice of subjects and depth of coverage are kept in harmony with *L'Officiel* editorial style, by presenting in a high quality layout the last products linked to the travel industry (fashion, products...).

ADVERTISING RATES 2018:

Format	4 colour
1/1 Page	12 400 €
1/2 Page	10 000 €
DPS	24 500 €

TECHNICAL SPECIFICATIONS:

Please, contact us for detail.

COPY DEADLINE:

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