

L'Opinion

French influential daily reference

Cover price : €1.70



MARKET POSITION:

L'Opinion is a digital media with a daily paper extension.

L'Opinion is focused on the influential domains: political, economic and international.

L'Opinion targets mainly a male audience (79%) composed by the actors of the society and the economy: CEOs, senior managers, investors and political, the French abroad... The new title employs 30 journalists and many reputed experts in their fields.

	L'Opinion
Print Circulation (per day)	21.700

2019

EDITORIAL PROFILE:

Liberal, pro-business, European, involved and open **L'Opinion** offers to share information, its analyses, surveys, its editorials, his views on the political, economic and international actuality. The goal is that everyone can build his own point of view and make an opinion.

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