



AUTOMOTIVE SECTOR

MARKET POSITION:

The PLS automotive pack is the leader in France with the range of magazines about the maintenance of its vehicle and as well novelties in the automotive world. The main targets

	Automotive sector
Total Circulation Year 2019	3,031,232

will be professionals in the automotive industry such as garages, mechanics or coachbuilder.

EDITORIAL PROFILE:

In this sector, there are 13 magazines related to the automobile industry, which provide information on the world of the automobile with the different new models of cars or the different parts put on sale on the market.



TECHNICAL SPECIFICATIONS:

Please contact us for details

COPY DEADLINE:

Please contact us for details

ADVERTISING RATES 2020: Please contact us for details

If you would like to receive copies, a media pack or coverage rankings, please contact
 GCA International Media Sales 020 7730 6033
 Email: gca@gca-international.co.uk

