



## **BUILDING SECTOR**

### **MARKET POSITION:**

PLS building pack offers 5 websites dedicated to everyday problems at home. The main targets will be building professionals such as masons, electricians or heaters.

	<b>Building sector</b>
Unique Visitors (per month)	<b>729,425</b>
Pages viewed (per month)	<b>5,079,175</b>
Subscribers newsletter	<b>868,600</b>

### **CONCEPT:**

For these websites, the magazines provide information on all types of problems that a person may encounter in their accommodation about electricity, heating or roofing problems.



### **TECHNICAL SPECIFICATIONS:**

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### **COPY DEADLINE:**

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### **ADVERTISING RATES 2018:**

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