



**“DO IT YOURSELF”
Website for creative women**

CORE TARGET:

Prima.fr is a website exclusively dedicated to creative leisure for women and proposes every day many new ideas to do at home and decrypts all the latest decoration trends.

Prima.fr is based on the concept of “Do it yourself” and the website consists in several sections: creative leisure, decoration, cooking, fashion & beauty...

	Prima.fr
Unique Visitors (per month)	126,000
Unique Visitors (per month)	5,000

Source: Mediametrie Net Ratings June 2019

EDITORIAL PROFILE:

Prima.fr offers the opportunity to discover a creative leisure offering many basic technics with also some videos and photos which explain how to do and show the final results.

Prima.fr has the objective to continue the experience on Facebook and Pinterest by creating a community of creative women in which they can give advice, exchange ideas and show their best creations.

ADVERTISING RATES 2019:

Please contact us for details.

TECHNICAL SPECIFICATIONS:

Please contact us for all details

CREATIVE DEADLINE:

Please contacts us for details

If you would like to receive copies, a media pack or coverage rankings, please contact
GCA International Media Sales 020 7730 6033
Email: gca@gca-international.co.uk