



The Cinema, by the Cinema, for the Cinema

MARKET POSITION:

Purecine.fr (*cinemovies.fr*) is a website of the Webedia group. It treats about cinema news in France and in the United States, and watched by a cinema audience.

Purecine.fr targets men (50.5%) and women (49.5%), aged between 25 and 34 and CSP +.

	Purecine.fr
Unique Visitors (per month)	557 000
Impressions (per month)	1 851 000
Time spend per UV (per month)	0:01:44

Source: Mediametrie Net Ratings March 2013

WEBSITE CONTENT:

Purecine.fr proposes:

- Interviews
- Videos programmes
- Releases
- Forecasts
- Teasers
- Reporting

ADVERTISING RATES 2018:

Please contacts us for details

TECHNICAL SPECIFICATIONS:

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CREATIVE DEADLINE:

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