



Mobile

The Cinema, by the Cinema, for the Cinema

MARKET POSITION:

Purecine.fr mobile (*cinemovies.fr*) is an application of the Webedia group. It treats about cinema news in France and in the United States, and watched by a cinema audience.

Purecine targets men (50.5%) and women (49.5%), aged between 25 and 34 and CSP +.

	Purecine.fr mobile
Unique Visitors (per month)	66 000

Source: Publishers 2013

WEBSITE CONTENT:

Purecine.fr mobile proposes:

- Interviews
- Videos programmes
- Releases
- Forecasts
- Teasers
- Reporting

ADVERTISING RATES 2018:

Please contacts us

TECHNICAL SPECIFICATIONS:

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CREATIVE DEADLINE:

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