



The website of reference regarding cook recipes

MARKET POSITION:

Purefamille is a web site of the Webedia group. This is a web site mainly intended for women (25-49 y.o) and it belong to the family of 4 funds websites called digital mums. It has mother who are bloggers and no have useful experience to impart,

Purefamille puts the opinion leaders of the everyday life in the service of the brands with new available advertising size

	Pure Famille
Unique Visitors	2.000 000

Source: Mediametrie

WEBSITE CONTENT:

All the topics in relation with women's daily life in 6 columns:

Waiting for baby

Baby's universe

Children between 2 and 12 years

Teenagers

Private visits

The family

ADVERTISING RATES 2018:

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TECHNICAL SPECIFICATIONS:

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CREATIVE DEADLINE:

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