



The website of reference about TV and media news

MARKET POSITION:

Pure medias.fr (ozap.com) is a website of the Webedia group. Puremedia.fr is the French leading website on TV & Medias latest news and events in this area.

Pure medias.fr targets mainly men (59.5%) but also women (40.5%), aged between 25 and 34 and CSP +.

	Pure medias.fr
Unique Visitors (per month)	568,000
Unique Visitors (per day)	58,000
Pages Viewed (per month)	1,915,000
Time spent per UV (per month)	0:05:47

Source: Mediametrie NetRatings Fixe Sept 2017

WEBSITE CONTENT:

Pure medias.fr proposes:

- The News
- Exclusive programmes and interviews
- Some applications to experience real-time TV.

ADVERTISING RATES 2018:

Position	Size	Gross CPM
Design Home Page 1 day on the 3 websites : <i>Puremedias/ Purecine/ Purecharts</i>	Header + rotation + exclusivity formats	Fixed rate : 60 000 €
Interstitial pre-home	800 x 600	120 €
Mega banner	728 x 90	50 €
Mega banner expand	728 x 90 + 728 x 300	60 €

TECHNICAL SPECIFICATIONS:

Please contacts us for details

CREATIVE DEADLINE:

Please contact us for all details

If you would like to receive copies, a media pack or coverage rankings, please contact
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