



Mobile

The app of reference about TV and media news

MARKET POSITION:

Pure medias.fr mobile (ozap.com) is an application of the Webedia group. Puremedia.fr is the French leading app on TV & Medias latest news and events in this area.

Pure medias.fr mobile targets mainly men (59.5%) but also women (40.5%), aged between 25 and 34 and CSP +.

	Pure medias.fr mobile
Unique Visitors (per month)	573,000
Unique Visitors (per day)	41,000

Mediametrie Net Rating mobile June 2019

WEBSITE CONTENT:

Pure medias.fr mobile proposes:

- The News
- Exclusive programmes and interviews
- Some applications to experience real-time TV.

ADVERTISING RATES 2019:

Please contact us for details

TECHNICAL SPECIFICATIONS:

Please contacts us for details

CREATIVE DEADLINE:

Please contact us for all details

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GCA International Media Sales 020 7730 6033
Email: gca@gca-international.co.uk