



The website of reference regarding Stars' current affairs, for all brands

MARKET POSITION:

Purepeople.com is a website of the Webedia group. Purepeople.com carries in depth Star's news with an editorial content of high quality.

Purepeople.com targets people aged between 25 – 49 years old (Affinity 134) and women (Affinity 143)

	Purepeople.com
Unique Visitors (per month)	1,921,000
Unique visitors (per day)	126,000
Pages Viewed (per month)	10,656,000
Time spent per UV (per month)	0:13:07

Source: Mediametrie NetRatings Fixe Sept 2017

WEBSITE CONTENT:

Purepeople.com is a powerful medium for all brands and advertisers who roils to reach a young CSP+ women audience due high quality content using the Stars' predictions contents..

ADVERTISING RATES 2018:

Position	Size	Gross CPM
Design Home Page 1 day <i>Interactive video or classical</i>	Header + rotation + exclusivity formats	Fixed rate : 40 000 €
Interstitial pre-home	800 x 600	180 €
Mega banner	728 x 90	50 €
Mega banner expand	728 x 90 + 728 x 300	60 €

TECHNICAL SPECIFICATIONS:

Please contacts us for details

CREATIVE DEADLINE:

Please contact us for all details

If you would like to receive copies, a media pack or coverage rankings, please contact
GCA International Media Sales 020 7730 6033
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