



Mobile

The App of reference regarding Stars' current affairs, for all brands

MARKET POSITION:

Purepeople mobile is an App of the Webedia group. *Purepeople* carries in depth Star's news with an editorial content of high quality.

Purepeople mobile targets people aged between 25 – 49 years old (Affinity 134) and women (Affinity 143)

	Purepeople mobile
Unique mobile Users (per month)	2,795,000
Unique mobile users (per day)	236,000

Mediametrie Net Rating mobile Sept 2017

APP CONTENT:

Purepeople is a powerful medium for all brands and advertisers who roils to reach a young CSP+ women audience due high quality content using the Stars' predictions contents..

ADVERTISING RATES 2018:

Please contacts us

TECHNICAL SPECIFICATIONS:

Please contacts us for details

CREATIVE DEADLINE:

Please contact us for all details

If you would like to receive copies, a media pack or coverage rankings, please contact
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