



The website of reference regarding cook recipes

MARKET POSITION:

Puresaveurs is a web site of the Webedia group. Puresaveurs mainly intended for women (25-49 y.o) and it belong to the family of 4 funds websites called digital mums. It has mother who are bloggers and no have useful experience to impart.

Puresaveurs puts the opinion leaders of the everyday life in the service of the brands with new available advertising size

| | |
|------------------------|---------------------|
| | Pure saveurs |
| Unique Visitors | 5.700.000 |
| Impressions | |

Source:Mediametrie

WEBSITE CONTENT:

All the topics in relation with women’s daily life in 9 columns:

- News:**
- Tradition**
- Quick and tasty:**
- Season:**
- Healthy:**
- World recipes:**
- Original: Kids:**
- Big Occasions:**
- Cooker interviews:**

ADVERTISING RATES 2018:

| Position | Size | Gross CPM |
|-----------------------|----------------------|-----------|
| Interstitial pre-home | 800 x 600 | 120 € |
| Mega banner | 728 x 90 | 50 € |
| Mega banner expand | 728 x 90 + 728 x 300 | 60 € |

TECHNICAL SPECIFICATIONS:

Please contacts us for details

CREATIVE DEADLINE:

Please contact us for all details

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