



Mobile

The leading shopping guide for women

MARKET POSITION:

Pureshopping.com mobile (shopoon.fr) is an application of the Webedia group.

Pureshopping.com mobile is the leading shopping guide for women, specializing in fashion, home and beauty.

Pureshopping.com mobile targets mainly women (54%) who shop online, who are aged between 25 and 49 and CSP+.

	Pureshopping.com mobile
Unique Visitors (per month)	455,000

Mediametrie Net Rating mobile January 2016

WEBSITE CONTENT:

Pureshopping.com mobile proposes innovative research technology to enable advertisers to analyse their results:

- Browse and search by various criteria
- Semantic search engine
- Search by visual similarity
- Search by colour
- Search by brand

ADVERTISING RATES 2018:

Please contact us

TECHNICAL SPECIFICATIONS:

Please contact us for details

CREATIVE DEADLINE:

Please contact us for all details

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