



The leading shopping guide for women

MARKET POSITION:

Pureshopping.com (shopoon.fr) is a website of the Webedia group. Pureshopping.com is the leading shopping guide for women, specializing in fashion, home and beauty.

Pureshopping.com targets mainly women (54%) who shop online, who are aged between 25 and 49 and CSP+.

| | Pureshopping.com |
|--------------------------------------|-------------------------|
| Unique Visitors (per month) | 110,000 |
| Unique Visitors (per day) | 4,000 |
| Time spend per UV (per month) | 0:01:18 |

Source: Mediametrie NetRatings Fixe June 2019

WEBSITE CONTENT:

Pureshopping.com proposes innovative research technology to enable advertisers to analyse their results:

- Browse and search by various criteria
- Semantic search engine
- Search by visual similarity
- Search by colour
- Search by brand

ADVERTISING RATES 2019:

| Position | Size | Gross CPM |
|-----------------------|--|------------------|
| Design Home Page | Header + rotation + exclusivity formats | 200 € |
| Interstitial pre-home | 800 x 600 | 150 € |
| Mega banner | 728 x 90 | 40 € |
| Mega banner expand | 728 x 90 + 728 x 300 | 60 € |

TECHNICAL SPECIFICATIONS:

Please contact us for details

CREATIVE DEADLINE:

Please contact us for all details

If you would like to receive copies, a media pack or coverage rankings, please contact
GCA International Media Sales 020 7730 6033
Email: gca@gca-international.co.uk