



MARKET POSITION:

Pure sweet home is a web site of the Webedia group. Pure sweet home mainly intended for women (25-49 y.o) and it belong to the family of 4 funds websites called digital mums. It has mother who are bloggers and no have useful experience to impart.

Pure sweet home puts the opinion leaders of the everyday life in the service of the brands with new available advertising size

	Pure saveurs
Unique Visitors	1,900,000

Source: Médiamétrie

WEBSITE CONTENT:

All the topics in relation with women's daily life in 5 columns:

- Room by room:
- Furniture and objects: - Outside:
- Practise House:
- Trends:

ADVERTISING RATES 2018:

Position	Size	Gross CPM
Interstitial pre-home	800 x 600	120 €
Mega banner	728 x 90	50 €
Mega banner expand	728 x 90 + 728 x 300	60 €

TECHNICAL SPECIFICATIONS:

Please contacts us for details

CREATIVE DEADLINE:

Please contact us for all details

If you would like to receive copies, a media pack or coverage rankings, please contact
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