

PURETREN D

MOBILE

Online fashion, beauty and jewellery magazine

MARKET POSITION:

Puretrend.com mobile is an application of the Webedia group. Puretrend treats about fashion, beauty and jewellery.

Puretrend.com mobile targets mainly women (60%) who are shopping online, who are aged between 21 and 34 and CSP+.

People aged between 25-49 years old: Affinity 166

Women aged between 25-49 years old: Affinity 137

	Puretrend.com mobile
Unique Visitors (per month)	413,000
Unique Visitors (per day)	22,000

Mediametrie Net Rating mobile Sept 2017

WEBSITE CONTENT:

Puretrend.com mobile contains upmarket content providing a good advertising environment for brands. **Puretrend.com mobile** succeeds in integrating fashion shows and trends with what women wish to buy.

- Trends analysis
- Street style, fashion shows - Fashion shows of the most famous designers
- How to shop: all the products and fashion brands available online

ADVERTISING RATES 2018:

Please contacts us

TECHNICAL SPECIFICATIONS:

Please contacts us for details

CREATIVE DEADLINE:

Please contact us for all details

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