



The website of the discovery TV channel

### **MARKET OVERVIEW:**

**RMCdécouverte.com** is the website of the French Free TV channel which provides factual entertainment dedicated to specific topics. The website's content follows an editorial line based on 3 key words: knowledge, true stories and escape.

	<b>BFMTV.com</b>
<b>Unique Visitors (per month)</b>	4,398,000
<b>Unique visitors (per day)</b>	279,000
<b>Pages viewed (per month)</b>	45,400,000

Source: Mediametrie Netratings fixe June 2019

### **PROFILE:**

**RMCdécouverte.com** is composed of 5 specific sections: History & Research, Science & Technology, Adventure & Animals, Travel & Lifestyle and Real Life.

**RMCdécouverte.com** broadcasts many well-known TV programs which are available in real time and in VOD: Man vs Wild, L'enfer des prisons, Top Gear... and also numerous of productions 100% RMC Découverte.

### **ADVERTISING RATES 2019:**

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### **TECHNICAL SPECIFICATIONS:**

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### **CREATIVE DEADLINE:**

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