



"You will love the classic"

MARKET POSITION:

Radio Classique is an adult radio station, specialised in Economy, Culture and Classical music. 31% are AB+ and 8.5% of its listeners are amongst the top 2% of high earners.

Radio Classique mainly targets urban people, Senior Managers and CEO.

		Radio Classique
Listeners per week	May-june 2016	1,125,000

EDITORIAL PROFILE:

Radio Classique focuses upon a mix of Economy, Politics, Cultural information and Classical music. The programming incorporates a business editorial employing 20 experts to analyse this information which is transmitted twice daily with special features. **Radio Classique** also draws upon an extensive number of the great names in the business field.

ADVERTISING RATES 2018:

Please contact us for details.

TECHNICAL SPECIFICATIONS:

Please contact us for details.

If you would like to receive copies, a media pack or coverage rankings, please contact
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