



The Bimonthly Magazine for food lovers!
Cover Price: € 5.00



Market Position:

Saveurs Magazine is a magazine for people interested in cuisine. It was launched in 1989 and is issued 8 times a year. **Saveurs** 's readership is comprised of 59% women, 52% of 39-54 years-old, 51% of ABC1+ and 40% people with High Incomes over 83 000 € a year. Its readers are epicurean, who have a gourmet life style and passionate about design, travel and all sorts of experiences.

		Saveurs
Total Circulation	ACPM OJD 2019	55,647
Paid Circulation	ACPM OJD 2019	49,637
Readers	Audipresse premium	197,000

Editorial Profile:

Saveurs offers a modern vision of local receipts, as well as innovative cuisine, delicious and easy recipes for its gourmet readership. **Saveurs** gives the essence of pleasure and aestheticism in 4 sections:

- "Gourmet news"
- "Cooking"
- "To welcome"
- "Travel"

For 20 years, **Saveurs** has been exploring with curiosity regions to share the stories of people who contributes in passing on and inventing today's and tomorrow' s culinary art.

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