



The monthly science and economic press magazine
Cover Price: € 4.80



MARKET POSITION:

Sciences et Avenir is the monthly French science magazine to be included in our everyday life. It is dedicated to all people interested in science as well as in news and the economy. 63% of its readership consists of men aged between 35 and 50.

		Sciences et Avenir	Science & Vie
Total Circulation	ACPM OJD 2019	231,274	212,252
Domestic Paid Circulation	ACPM OJD 2019	224,655	187,674
Readership			
ONE (total readership)	2017	3,261,000	4,705,620
PREMIUM 2017			
All		520,778	731,096
Top 8% Wealthiest		362,601	529,898
Senior Management		269,852	360,039

EDITORIAL PROFILE:

Sciences et Avenir, launched more than 50 years ago, was relaunched in 1994. Today it takes into consideration the way the readers' requirements have changed.

The editorial covers science as something included in our everyday life, easy to understand for all kinds of reader. The reader can get all relevant information on scientific and technological developments. The analytical content reflects the daily life and is written in a personal and understandable way.

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