

Skyboard

Leader of outings and leisure since 2005
with more than 80 editorial websites

MARKET POSITION:

Skyboard.com is a group of more than 80 thematic websites about leisure and outings. Skyboard has the leading leisure & outings audience in France. The audience is composed of trend setters. Its websites target mainly 15-24 year olds and 25-49 year olds. In those categories Skyboard comes third.

CONCERT AND MUSIC OFFER:

	Skyboard (C&M offer)
Unique users	5.35 million
HP impressions	181 million

→ Source: Mediametrie Net Ratings July 2013

Skyboard.com has the 5 most important websites dealing with concerts and music. With 5.35 million of unique users, this pack offers a possibility to reach a precise target.

This pack is a group of websites about concerts, reviews of concerts, songs, with the possibility to book tickets in France and abroad

 



TECHNICAL SPECIFICATIONS:

Please contact us for details

CREATIVE DEADLINE:

Please contact us for all details

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