

Skyboard

Leader of outings and leisure since 2005
with more than 80 editorial websites

MARKET POSITION:

Skyboard.com is a group of more than 80 thematic websites about leisure and outings. Skyboard has the leading leisure & outings audience in France. The audience is composed of trend setters. Its websites target mainly 15-24 year olds and 25-49 year olds. In those categories Skyboard comes third.

RESTAURANT AND BAR OFFER:

	Skyboard (R&B Offer)
Unique users	4.17 million
HP impressions	285 million

→ Source: Mediametrie Net Ratings July 2013

Skyboard.com has the 7 most influence websites dealing with restaurant and bar in the main French cities.

These websites provide reviews and the possibility of bookings a restaurant in Paris and all France.

With 4.17 million of unique users, this pack offer an important reach on your target.



aurestaurant.com



InfosBar.com



TECHNICAL SPECIFICATIONS:

Please contacts us for details

CREATIVE DEADLINE:

Please contact us for all details

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