



Video ads experts on all connected devices

MARKET POSITION:

Sticky Ads is the video ads experts on all connected devices. Sticky Ads has a network of more than 200 media premium sites.

Sticky Ads is offering a complete analysis of the audience of websites with a qualification of a part of the audience (socio-demo criteria) and research for statistical twins. In this way they created more than 80 variables by profile and the customers is really well known.

Sticky Ads TV reach 45% of the audience share for the video broadcasting websites.

	STICKY ADS
Unique Visitors (Per Month)	27 000 000
Views (for the entire offer)	160 000 000

Source: Mediametrie NetRatings July 2013

EDITORIAL PROFILE:

Sticky Ads proposes 12 different packs (Women, Men, Children, sport, music ...). Each pack is referencing the most important websites of its areas. For example, for the entertainment Pack, there are Music, Cinema, TV, radio web sites.

Sticky Ads offer different technics to reach a precise target, as transforming your website in an interactive video, or in proposing a post-test flash in stream to measure the efficiency of your spots.

Sticky Ads referenced more than 100 web sites.

Few examples:



ADVERTISING RATES 2017:

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TECHNICAL SPECIFICATIONS:

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COPY DEADLINE:

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