



Video ads experts on all connected devices

**MARKET POSITION:**

Sticky Ads is the video ads experts on all connected devices. Sticky Ads have a network of more than 200 media premium sites.

Sticky Ads is offering a complete analysis of the audience of websites with a qualification of a part of the audience (socio-demo criteria) and research for statistical twins. In this way they created more than 80 variables by profil. They have the best video premium reach with 45% of the audience share.

Sticky Ads propose 12 different packs to optimize the reach of a specific target.

**UMC PACK:**

	STICKY ADS
<b>Views (Per Month)</b>	17 000 000
<b>Unique Visitors (Per Month)</b>	6 700 000
<b>Reach indice</b>	52%

Source: publisher figures July 2013

The UMC Pack contains general, economic, sport news, but also websites specialized in cooking, automobiles, music, and cinema.

The UMC Pack is the most general pack offers by StickyAds in term of content.

With almost 7 million monthly unique visitors and 17 million viewed pages, this pack is the insurance to reach a large target.



**TECHNICAL SPECIFICATIONS:**

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 GCA International Media Sales 020 7730 6033  
 Email: [gca@gca-international.co.uk](mailto:gca@gca-international.co.uk)