



Video ads experts on all connected devices

**MARKET POSITION:**

Sticky Ads is the video ads experts on all connected devices. Sticky Ads have a network of more than 200 media premium sites.

Sticky Ads is offering a complete analysis of the audience of websites with a qualification of a part of the audience (socio-demo criteria) and research for statistical twins. In this way they created more than 80 variables by profil. They have the best video premium reach with 45% of the audience share.

Sticky Ads propose 12 different packs to optimize the reach of a specific target.

**WOMEN OFFER:**

	<b>STICKY ADS</b>
<b>Views (Per Month)</b>	29 000 000
<b>Unique Visitors (Per Month)</b>	13 000 000
<b>Reach indice</b>	41.3%

Source: publisher figures July 2013

General news, cinema, people and fashion news ... all the women's hobbies are on the women pack.

With 13 million of unique visitors and a total of 29 million viewed pages, this pack is the insurance to reach a maximum of women.

29 million views | 13 million of unique viewers | 41,3% of reach indice 136

**TECHNICAL SPECIFICATIONS:**

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**COPY DEADLINE:**

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