



Leading Bimonthly TV Magazine  
Published on Saturdays  
Cover Price: 1,80€



### MARKET POSITION:

Launched in 2004, **TV Grandes Chaînes** is the expert on free French TV channels (TF1, France 2, France 3, Canal+, France 5/Arte, M6). 60 % of its audience are women and 68% are over 50 years old. 83% are the primary shopper for the household and 62% live in urban areas with less than 100,000 inhabitants.

	TV Grandes Chaînes
<b>Paid Circulation in France</b> ACPM OJD 2024 - 2025	470 923
<b>Total Circulation</b> ACPM OJD 2024 - 2025	472 473
<b>Readership</b> ONE NEXT 2025 S2	1 326 000

### EDITORIAL CONTENT:

**TV Grandes Chaînes** follows a less is more format, so there is room for larger graphics, a clearer editorial layout and more in-depth reviews. Each day is spread over 2 pages, with one page for daytime viewing and one for the evening. This simple formula makes **TV Grandes Chaînes** an accessible and easy-to-use guide.

### ADVERTISING RATES 2026:

FORMAT	STANDARD	SIZE W X H (MM)
Page	25 400€	201 x 250
DPS	50 800€	402 x 250
Outside Back Cover	46 500€	201 x 250
1/2 Page	16 300€	201 x 125 OR 100 x 250
1/4 Page	8 500€	10 x 125

### TECHNICAL SPECIFICATIONS:

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