



Mobile

The app of the French daily TV programme

MARKET POSITION:

ProgrammeTV.net mobile is a practical app for the daily TV programme. It provides a direct access to the TV programme of the evening and a snapshot of the programme. The app audience is the following: men (49%) and women (51%), aged between 35 and 49 years old.

	<i>Tele 2 semaines.com mobile</i>
Unique Visitors (per month)	1,705,000
Unique visitors (per day)	157,000

Mediametrie Net Rating mobile June 2019

EDITORIAL PROFILE:

ProgrammeTV.com mobile informs on the current programmes and the programme of the night at a glance of all different channel with a ranking including a detailed regard at the channels of NT and the local channels.

The app also provides useful services to simplify daily life: TV yearbook, weather report, traffic news, forums, horoscope, Sudoku, e-cards, etc.

ADVERTISING RATES 2019:

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