



**MARKET POSITION:**

Toucharger.com is a website specializing in the hi-tech sector. This website is considered to be one of the best providers of app and software in France. This website is a part of the ERE Digitale group.

	<b>Toucharger.com</b>
Unique Visitors (per month)	194,000
Unique Visitors (per month)	7,000

Source: mediametrie June 2019

**WEBSITE PROFILE:**

Toucharger.com target is 25-45 men, SMB.

Toucharger.com allows users to have advice on which software or app would be the most convenient regarding to their needs. The website provides software for Windows, Mac, Linux, Android, iOS, Windows Phone.

The website also provides courses on several different subjects as Music, IT, Science, Economy, Law, Letters and social science.

The users will also have the possibility to find advice about: Security Multimedia, High-Tech, Practical advice or even professional advice.

**TECHNICAL SPECIFICATIONS:**

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