



What is your next destination?

**MARKET POSITION:**

**Voyage** is broadcast in France, Belgium, Switzerland, Africa and overseas territories; this channel is available on the pay DTT network. **Voyage** has competitors such as Planete. The channel targets mainly +50 yo people (78%) and AB+ (20%).

<b>Voyage</b>	
<b>Coverage per month</b>	<b>3.700.000</b>

Source: Médiamat Thématik January-June 2018

**EDITORIAL PROFILE:**

**Voyage** is all about travel. The programs that are broadcasted present culture, countries, a look into the lives of great adventurers and examine the differences between societies. The channel's main program is J'irai dormir chez vous.

**ADVERTISING RATES 2018:**

Proposals only on request

**TECHNICAL SPECIFICATIONS:**

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