



MARKET POSITION:

VSD.fr combines both news and entertainment all in one website through a unique and unusual perspective.

The website has an audience of high executives, 56% male, 80% more than 35 years old and 42% of AB++.

	VSD.fr
Unique Visitors (per month)	351,000
Unique Visitors (per day)	24,000
Pages viewed (per month)	1,353,000
Time spent	00:07:43

Source: Mediametrie Netratings Fixe Sept 2017

EDITORIAL PROFILE:

VSD.fr is another way to look at news: debates, interviews, photo-reports, video-reports, survey and press releases and blog of VSD

The home page of VSD.fr proposes 5 columns:

- News: indiscretions and video buzz, etc.
- Behind the scenery: interviews, tracking shots, CV of stars, etc.
- Debates: editorial blogs, user blogs, surveys, etc.
- Photo story: the eye of VSD
- High Tech: test high tech, news high tech, etc.

ADVERTISING RATES 2018:

Position	Size	Price
Leaderboard	728 x 90	30 €
Leaderboard expand	728 x 300	38 €
MPU	250 x 300	53 €
MPU expand	500 x 300	53 €
Interstitial pre-home	800 x 600	53 €

TECHNICAL SPECIFICATIONS:

Please contact us for details

CREATIVE DEADLINE:

Please contact us for all details

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