



The monthly leading magazine on Cycling Press
Cover Price: € 5.30

MARKET POSITION:

Vélo Magazine is the leading magazine among the cycling press.

Its readership is composed of 78% men and 22% women, of which 31% are aged between 15 and 24, 19% between 25 and 34, 29% between 50 and 64 and 3% are 65 and over.

		Velo Magazine
Total Circulation	ACPM OJD 2019	50,902
Domestic paid circulation	ACPM OJD 2019	48,714

EDITORIAL PROFILE:

Vélo Magazine is a magazine that is dedicated to people who are passionate about cycling. It covers all the latest cycling news and events, from annual events such as “Le Tour de France”, to information, debates and interviews with top athletes. It aims to deliver the latest news to its readership in order to fulfil and encourage their passion for cycling and their interest in the cycling world.

ADVERTISING RATES 2020 :

Please contact us for details

TECHNICAL SPECIFICATIONS:

Please contact us for details

COPY DEADLINE:

please contact us for details

If you would like to receive copies, a media pack or coverage rankings, please contact
GCA International Media Sales 020 7730 6033
Email: gca@gca-international.co.uk