



Mobile

“Your network is more powerful than you think”
The first professional social networking site in France

MARKET FACTS:

Viadeo is a professional social network service created in 2004. It functions in seven languages. Currently, 8 million professionals and more than 700 000 companies are registered. Most users are between 25 and 49 years old. 60% are male and 40% female. The Nielsen Net Ratings Net View also proves strong affinities between users, ABC1 and those with incomes higher than 54k € (April 2009). At the moment, **Viadeo** is present in Europe, in Asia (China and India) and in the North America.

	Viadeo mobile	Linkedin mobile
Unique mobile users (per month)	772,000	7,709,000
Unique mobile users (per day)	45,000	1,118,000

Mediametrie Net Rating mobile June 2019

WEBSITE PROFILE:

With more than 15,000 forums and 3 million alumni, **Viadeo** is the first online professional social network in France. This website has a unique position in being a social network, a business tool and a career manager. That is the reason why professionals use **Viadeo**. They want to:

- Increase their business opportunities (Discovering new clients, partners, staff and suppliers)
- Enhance their visibility and their online reputation
- Manage and develop their network of professional contacts

ADVERTISING RATES 2019:

Please contact us

TECHNICAL SPECIFICATIONS:

Please contact us for all details

CREATIVE DEADLINE:

Please contact us for details

If you would like to receive copies, a media pack or coverage rankings, please contact
GCA International Media Sales 020 7730 6033
Email: gca@gca-international.co.uk